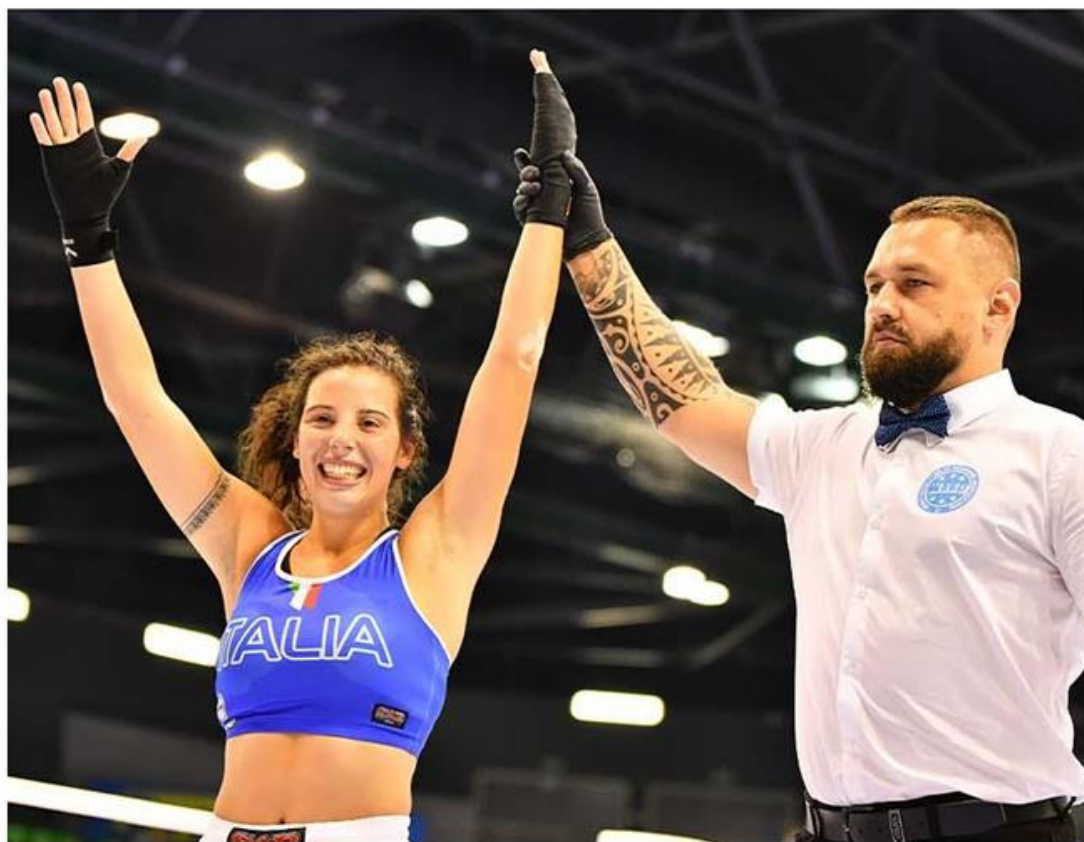




WAKO GA 2021

Presidents Report



WAKO President's *report*

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16. WAKO New Rules



WAKO Class	Date From	Date To	Name	Country	Participated
April 2021					
A	8	11	6 th International Turkish Open (WAKO European Cup)	Turkey	1637 participants 338 clubs 15 countries
B	24	25	Point Fighting Cup 2021	Italy	443 participants 31 club 8 countries
May 2021					
B	14	16	Serbian Open (WAKO European Cup)	Serbia	335 participants 78 clubs 13 countries
B	28	30	Karlovac Open (WAKO European Cup)	Croatia	1713 participants 111 clubs 27 countries
June 2021					
C	15	21	International Kickboxing Tournament - Uzbekistan Open 2021	Uzbekistan	
August 2021					
B	19	21	AmeriKick Internationals	USA	
C	27	28	Scandinavian Open 2021	Norway	220 participants 33 clubs 10 countries
September 2021					
B	3	5	15th Balkan Championships (Low Kick, K-1, Kick Light)	North Macedonia	188 participants 6 countries
WAKO World Cup	16	19	Hungarian Open 2021 (WAKO World Cup) (Official WAKO Referee Worlds/Europeans)	Hungary	3040 participants 290 clubs 45 countries
C	24	25	Latvia Open 2021	Latvia	
C	25	25	Balkan Open 2021	Bosnia and Herzegovina	416 participants 65 clubs 11 countries
B	25	26	Flanders International Kickboxing Cup 2021	Belgium	400 competitors 46 clubs 10 countries

October 2021					
WAKO IF	15	24	WAKO Senior & Master World Championships (All disciplines)	Italy	
C	29	31	Silver Griffin Cup 2021	Latvia	
November 2021					
WAKO EUROPE	5	14	WAKO Older Cadets, Younger and Older Juniors European Championship (All disciplines)	Montenegro	
C	18	21	Spain International Open	Spain	
C	26	27	Czech Open - International Kickboxing Tournament	Czech Republic	
December 2021					
WAKO World Cup	2	5	Russian Open 2021 (World Cup) (WAKO World Cup) (Official WAKO Referee Worlds/Europeans)	Russia	
C	4	8	2 nd International Jordan Open Kickboxing Tournament (K-1, FC, PF, LC) and Referee Seminar	Jordan	
WAKO PANAM	8	12	13th South American Kickboxing Championship	Brasil	
C	11	12	WAKO European Kickboxing Clubs Cup	Estonia	

WAKO Activities 2021

Tournaments held in 2021

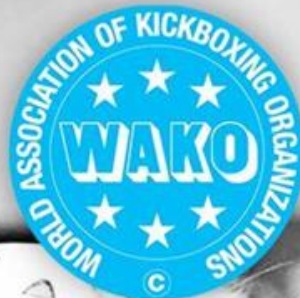
WAKO Activities 2022

January 2022				
February 2022				
A	4	6	Athens Challenge	Greece
B	9	13	2nd India Open	India
B	11	13	Karlovao Open (WAKO European Cup)	Croatia
C	18	20	Slovak Open	Slovakia
March 2022				
WAKO World Cup	3	6	Irish Open International 2022 (WAKO World Cup) (Official WAKO Referee Worlds/Europeans)	Ireland
B	18	20	Serbian Open (WAKO European Cup)	Serbia
B	18	20	Point Fighting Cup 2022	Italy
A	25	27	Yokoso Duflo Open 2021	The Netherlands
April 2022				
WAKO World Cup			The Austrian Classics 2021 (WAKO World Cup) (Official WAKO Referee Worlds/Europeans)	Austria
May 2022				
A	5	8	7th International Turkish Open (WAKO European Cup)	Turkey
WAKO World Cup	26	29	Hungarian Open 2022 (WAKO World Cup) (Official WAKO Referee Worlds/Europeans)	Hungary

June 2022				
WAKO World Cup	16	19	26th Bestfighter 2022 (WAKO World Cup) (Official WAKO Referee Worlds/Europeans)	Italy
July 2022				
WAKO IF	10	15	The World Games 2022	USA
August 2022				
WAKO IF	9	18	Islamic Solidarity Games (J.K., F.C., P.F.)	Turkey
WAKO IF	TBD	TBD	WAKO Children, Cadet and Junior World Championship (All disciplines)	TBD
September 2022				
B	23	25	Flanders International Kickboxing Cup	Belgium
October 2022				
C	15	16	Bristol Open	UK
November 2022				
WAKO EUROPE	11	20	WAKO Senior and Master European Championship (All disciplines)	Turkey
December 2022				



WAKO Future Activities 2023 - 2025



2023	Cadets & Juniors EC (All Disciplines), Izmir, Turkey;
2023	Senior WC (All Disciplines), Dublin, Ireland
2023	June 21. - July - 2. EUROPEAN GAMES, Krakow, Poland
2023	July 17.-20. EUSA Combat Games, Zagreb Croatia
2023	World Combat Games, Riyadh, Saudi Arabia
2024	Cadets & Juniors WC (All disciplines) in Hungary
2024	EUSA Games, Hungary
2024	Senior EC (All disciplines), Athens, Greece
2025	Senior WC (All Disciplines) (Tender)
2025	Cadets & Juniors EC (All Disciplines) (Tender)

2023 WILL BE BUSIEST YEAR IN OUR HISTORY



WAKO IF Full IOC Recognition



TOKYO, JULY 20 – HISTORIC DAY FOR WAKO



Mr Roy Baker
President
World Association of Kickboxing
Organizations (WAKO)
Via Alessandro Manzoni 18
20090 Monza
Italy

Tokyo, 20 July 2021

Dear Mr Baker,

During its meeting today in Tokyo, I am pleased to confirm that the 138th IOC Session granted full recognition to the World Association of Kickboxing Organizations (WAKO) pursuant to Rule 25 of the Olympic Charter.

This recognition acknowledges the work carried out by the WAKO to ensure the organisation and sport reflects the values of the Olympic Charter and Olympic Movement.

Please extend our congratulations on this significant achievement to your athletes, your National Federations and the WAKO family.

The Session also confirmed this recognition is based upon your federation continuing its involvement or becoming part of the International Testing Agency as anti-doping and the promotion and protection of clean athletes remain one of the Olympic Movement's main priorities.

Please note that the IOC Sports Director will remain at your disposal for any questions you may have in this respect.

The IOC looks forward to working in partnership with you for the benefits of your sport and your athletes.

Yours sincerely,

Thomas Bach

Mexico Olympic, 1007 Lausanne, Switzerland | Tel: +41 21 6219111 | Fax: +41 21 6219218 | www.ioc.org



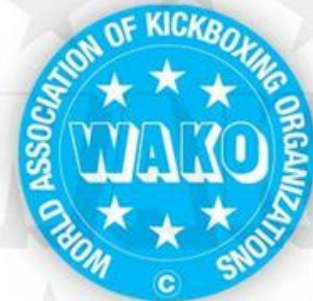
WAKO ONLINE CELEBRATION

www.wako.sport



Acknowledgements of past Presidents

Acknowledgements of past Presidents



MR ANDERSON



MR FALSONI

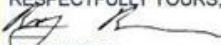


MR PELEVICH



**FORMER VP MR LEYER
RIP**

"I AM HONORED TO FOLLOW YOU"

RESPECTFULLY YOURS,

ROY BAKER
PRESIDENT WAKO

WAKO – European Games 2023

**20 SPORTS NOW CONFIRMED
FOR EUROPEAN GAMES 2023**

**THE EUROPEAN OLYMPIC COMMITTEES (EOC)
ANNOUNCE THE INCLUSION OF KICKBOXING AND
BEACH SOCCER ONTO THE SPORT PROGRAM OF THE
EUROPEAN GAMES KRAKOW-MALOPOLSKA 2023.**

**KICKBOXING UNDER THE GOVERNMENT OF WAKO,
WHICH HAS RECENTLY RECEIVED FULL OLYMPIC
STATUS, IS EXCITING, MODERN, CONTACT SPORT
WHICH IS ALREADY PART OF THE ASIAN GAMES,
AFRICAN GAMES, WORLD GAMES AND COMBAT
GAMES, SO THE INCLUSION INTO THE EUROPEAN
GAMES WAS A NATURAL NEXT STEP.**

PF (3+3), LC (2+2), FC (3+3) – 128 ATHLETES

Discipline	WC	Gender
Full Contact	63.5kg	M
Full Contact	75kg	M
Full Contact	86kg	M
Full Contact	-52kg	F
Full Contact	-60kg	F
Full Contact	-70kg	F
Pointfighting	-63kg	M
Pointfighting	-74kg	M
Pointfighting	-84kg	M
Pointfighting	-50kg	F
Pointfighting	-60kg	F
Pointfighting	-70kg	F
Light Contact	-63kg	M
Light Contact	-79kg	M
Light Contact	-50kg	F
Light Contact	-60kg	F



THE
EUROPEAN
GAMES

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WAKO Leadership Principles

PRESIDENT'S ADVICE



MAKE
NO
EXCUSES !!!

THE IMPORTANCE OF INCLUSION

BY WAKO'S PRESIDENT - MR. ROY KANO

I grew up in Dublin's Rialto in the 60s and 70s, where 99.9% of the people were Irish and there was no real diversity or awareness of international culture. Martial Arts and sport introduced me to a wider variety of cultures and languages - far beyond my childhood experiences in Rialto. Working with colleagues and friends from around the world has eroded my subconscious prejudices created from the culture and media of 50 years ago. My experience in sport has brought changes to the way I see the world and the way I approach life and the people I interact with. It's given me an appreciation of other cultures and societies which has added an enormous richness to my life and those close to my family and me.

My experience showed me that in diversity there is beauty and there is strength. We need to help and encourage people to cherish and celebrate the ethnic and cultural diversity that nourishes and strengthens our communities. We should all experience and learn about diversity at an early age, to broaden experiences and understanding of other cultures, this will give a natural appetite for diversity and inclusion and the benefits it brings.

I believe we can all try to be more understanding of each other and have mutual acceptance of differences. We need to give each other the space to grow, to be ourselves, to exercise our diversity. We need to give each other space so that we may all give and receive such things as ideas, openness, dignity, joy, healing, and inclusion. In doing this our lives will be richer, more colourful and we in turn will have a more diverse life.

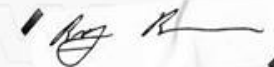
The importance of being inclusive reminds me of a great quote from Franklin D. Roosevelt - "If civilization is to survive, we must cultivate the science of human relationships - the ability of all people, of all kinds, to live together, in the same world at peace." I believe diversity should be celebrated, it is the one true thing we all have in common. No one's lived experience is the same, but that difference is something we all share.



WINNING:
IT TAKES
SWEAT,
DETERMINATION,
HARD WORK!!!

VISIT WAKO.SPORT

PRESIDENT'S QUOTE MAY 2023



LIFE IS ABOUT,
SHORT STEPS,
LONG VISION!



Fundamentals of Leadership in WAKO

MY PERSONAL DEFINITION OF A PRESIDENT

A PRESIDENT IS A PERSON THAT, INSPIRES, ENABLES AND EMPOWERS OTHERS. THEY ARE ACCOUNTABLE AND RESPONSIBLE FOR THE WELL BEING OF THE MEMBERS AND THE FEDERATIONS.

**THIS DEFINITION OF LEADERSHIP HAS THREE FUNDAMENTAL DIMENSIONS
CO CREATING THE VISION OF THE FUTURE
INSPIRING OTHER TO MAKE THAT VISION A REALITY
DELEGATES AUTHORITY AND EMPOWERS OTHERS**

Chapter 1

Fundamentals of Leadership

LEADERSHIP DEFINED

1-1. Leadership is the process of influencing people by providing purpose, direction, and motivation to accomplish the mission and improve the organization (ADP 6-22). As an element of combat power, leadership unifies the other elements of combat power (information, mission command, movement and maneuver, intelligence, fires, sustainment and protection). Confident, competent, and informed leadership intensifies the effectiveness of the other elements of combat power.





KICKBOXING

PROMOTES AND DEVELOPS





DIVERSITY AND INCLUSION



RESPECT



KICKBOXING PROMOTES GENDER EQUALITY SINCE 1972

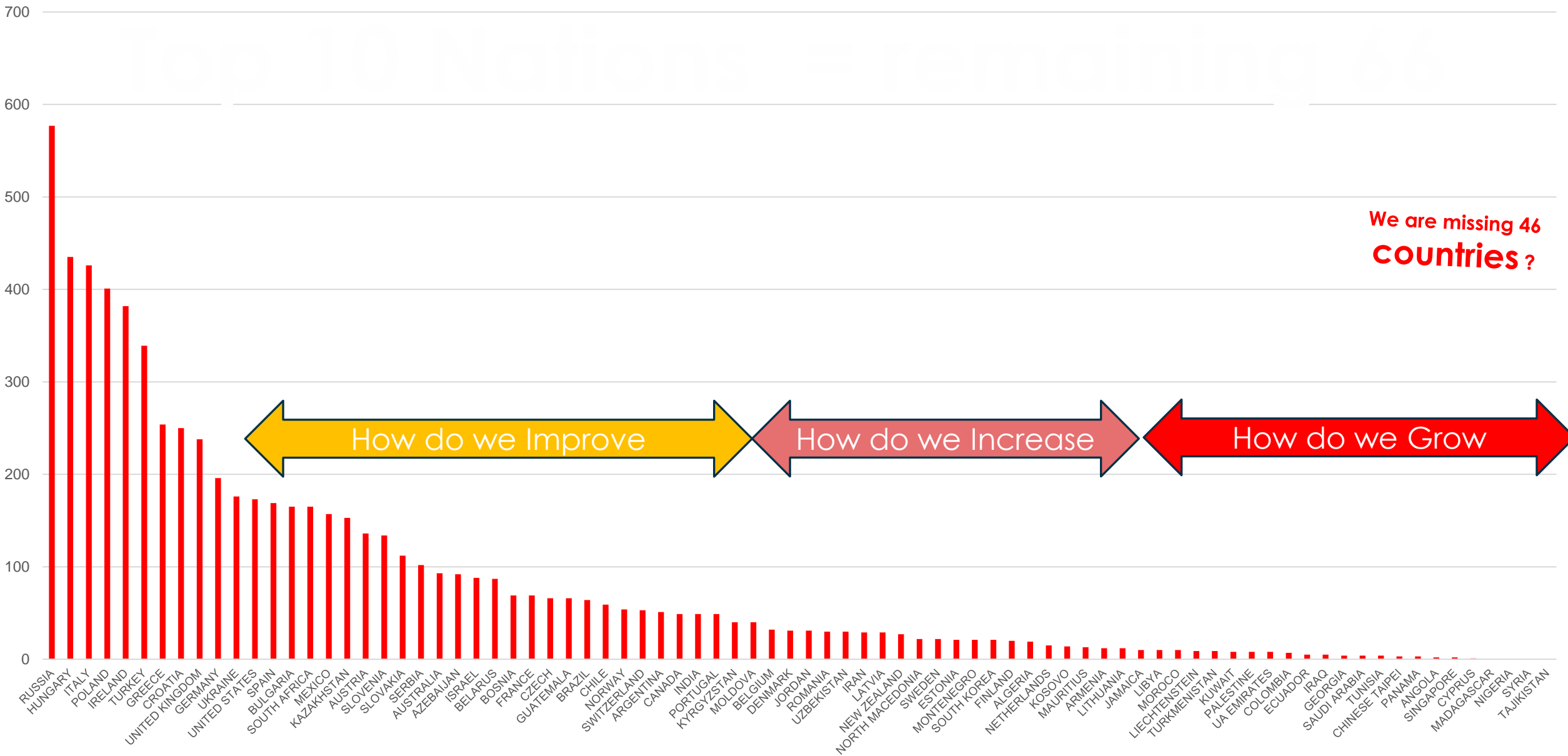


EXCELLENCE



WC PARTICIPATION BY COUNTRY OVERVIEW

Participants WC (2016-2019) – by countries





WAKO KICKBOXING



TATAMI

**POINT
FIGHTING**

**LIGHT
CONTACT**

**KICK
LIGHT**

**MUSICAL
FORMS**

RING

**FULL
CONTACT**

LOW KICK

K1



OUR DISCIPLINES REPRESENT DIVERSITY, TOP SPORT & EXERCISE

www.wako.sport





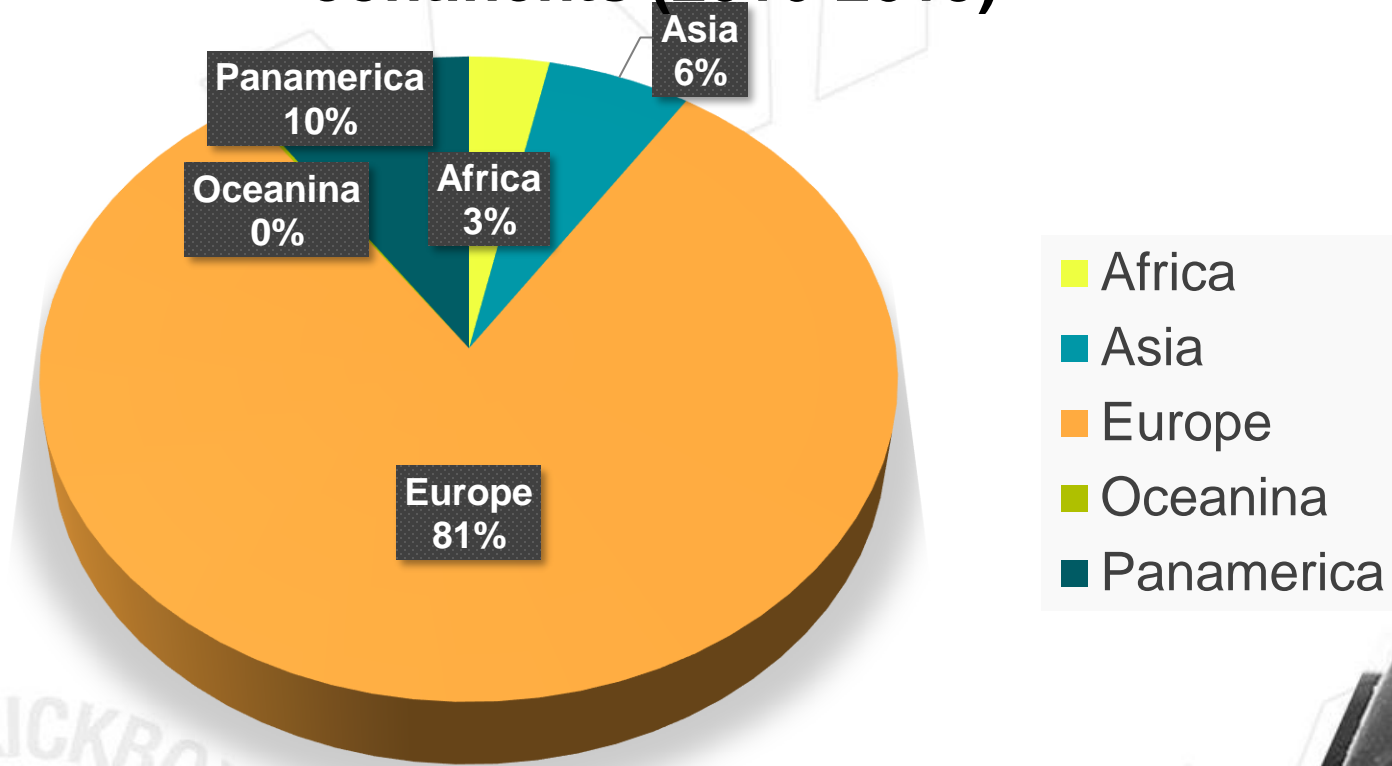
WAKO KICKBOXING

- Represented in 5 Continents
- 146 affiliated federations, still growing
 - Millions of practitioners
- 103 federations nationally recognised
- Approx 300 international events yearly
 - Extensive participation of women
 - Extensive participation of youths

CONTINENTAL PARTICIPATION OVERVIEW

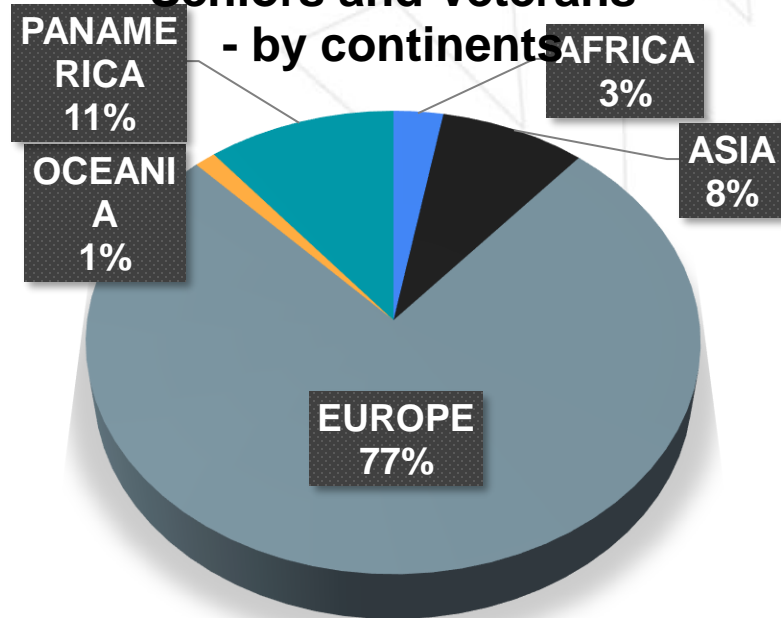


4 Year WC Participations - by continents (2016-2019)



Participation 2016-2018 Seniors and Veterans

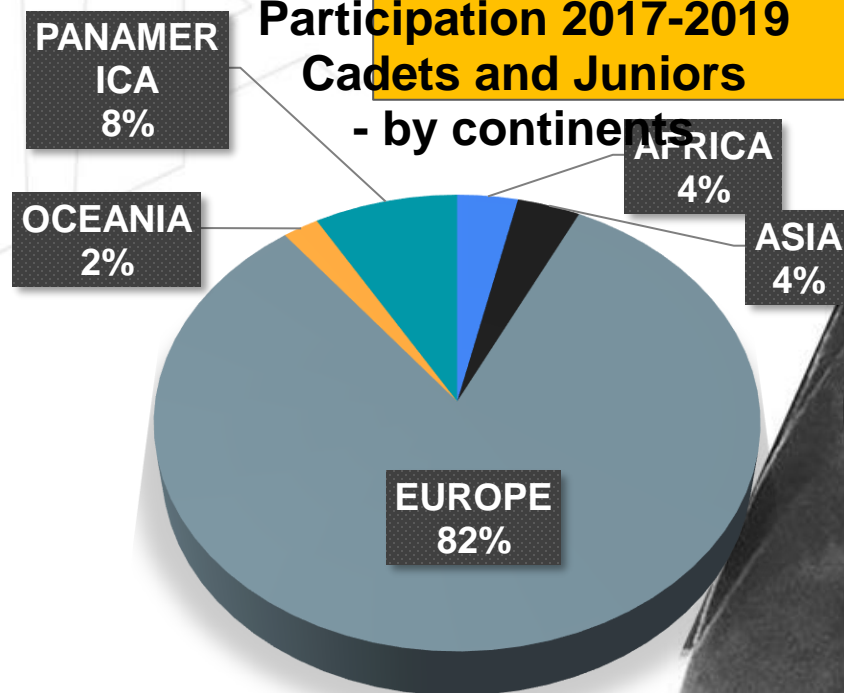
- by continents



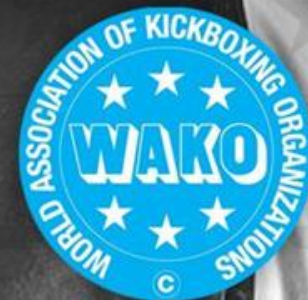
■ AFRICA ■ ASIA ■ EUROPE
■ OCEANIA ■ PANAMERICA

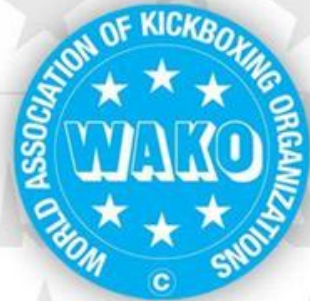
Participation 2017-2019 Cadets and Juniors

- by continents



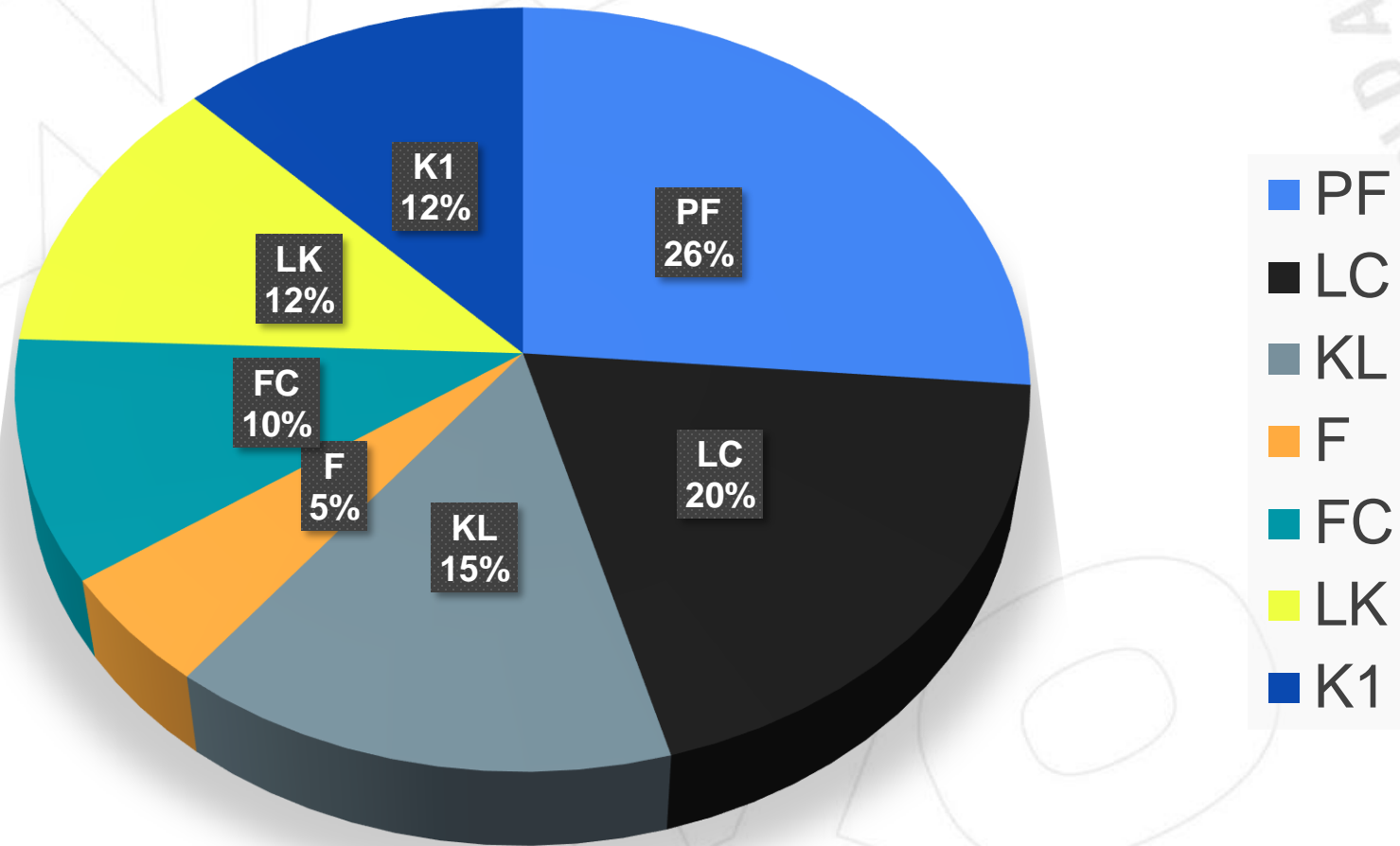
■ AFRICA ■ ASIA ■ EUROPE ■ OCEANIA ■ PANAMERICA





DISCIPLINE OVERVIEW

Participation - by disciplin

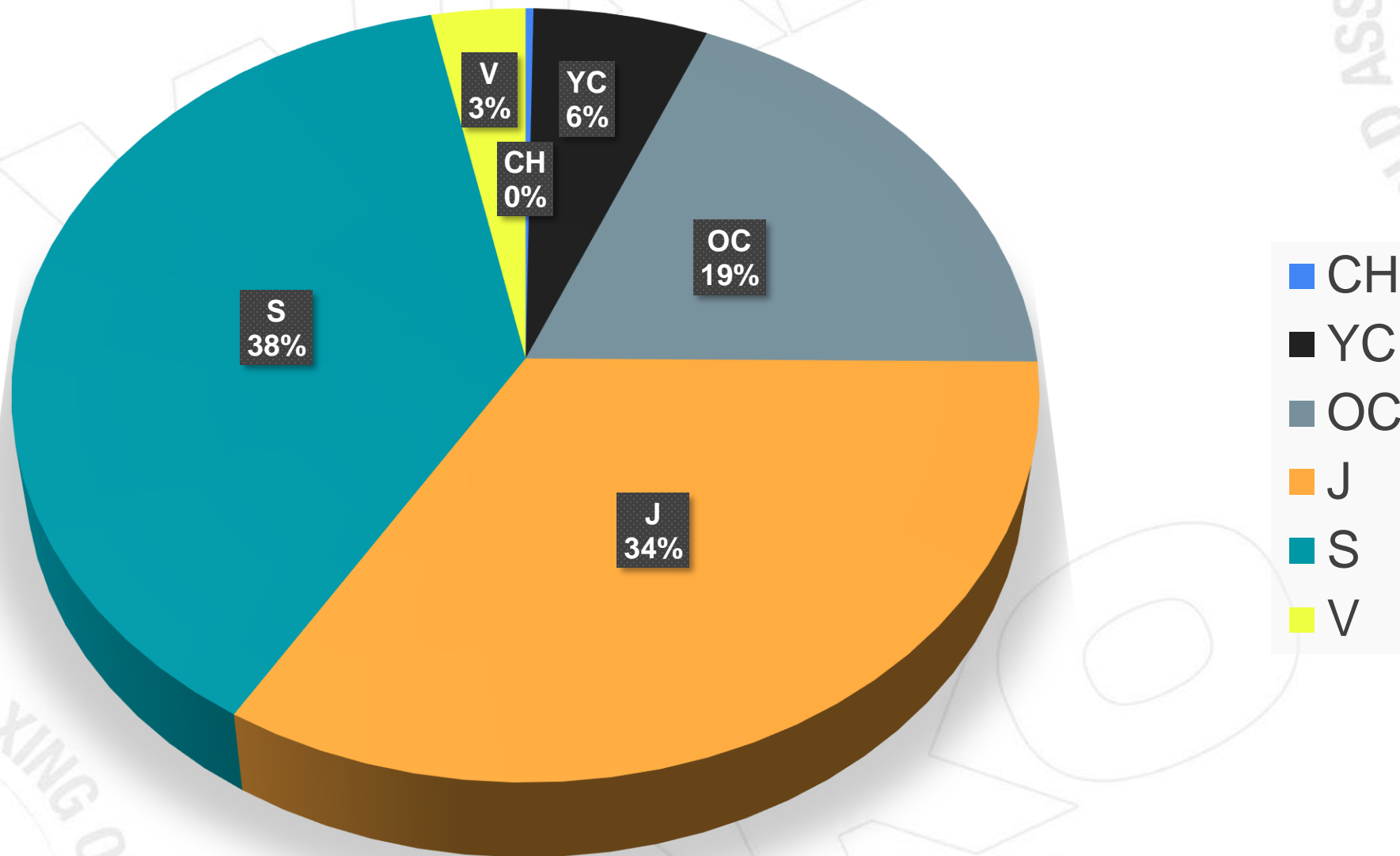




AGE PROFILE OVERVIEW



Participation - by age



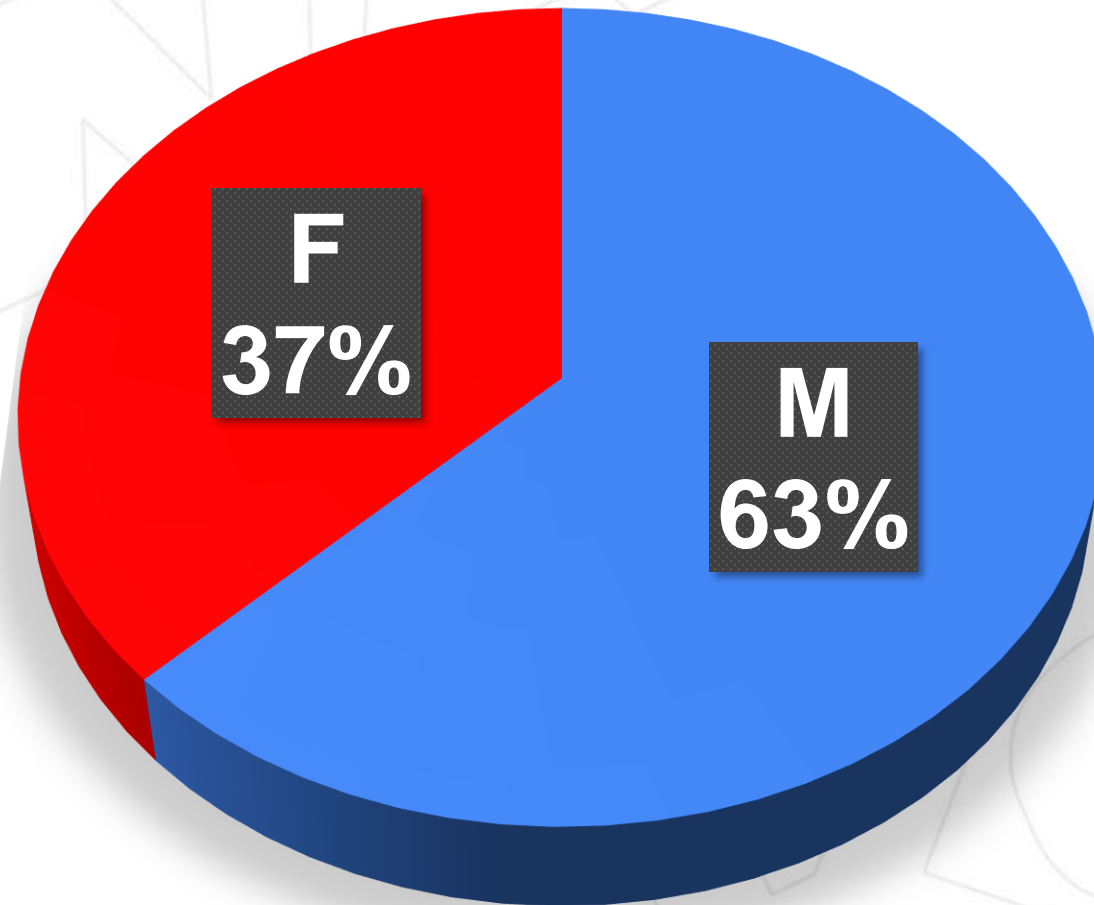


GENDER BALANCE





Participation - by gender





WAKO Continental Gender Balance



Continent	Male	Female
Europe	65.5%	42.5%
Asia	88%	12%
Africa	80%	18%
Pan AM	79%	22%
Oceania	65%	15%



2021 MEETINGS

WAKO IF Board Meetings



January 30, 2021 (on line)

New WAKO Medical Rules

The use of WAKO logo on posters of professional galas organized by external promotional organizations isn't allowed



February 27, 2021 (on line)

New sponsor for 2021 – RAINBOW

Formed special temporary commission for help Portuguese athletes to be included in WAKO tournaments as organized by external promotional organizations isn't allowed



April 17, 2021 (on line)

Approved Lido di Jesolo (Italy) as hosting city of the next WAKO Senior and Masters World Championships in October 2021

Approved WAKO IF budget 2021





July 31, 2021 (Dubai, UAE) Approved to creation of a WAKO policy guidelines on the use of WAKO Trademark

- Single Source of Truth/Data - Digitally led global individual membership database
- Athlete Development - Long Term Athlete Development program
- National Governing Body Development - Bi Annual Continental Workshop
- Increased Event Participation/Awareness
- Event/concept development and PRO
- Athlete Promotion - Promoting the top athletes
- Sport Development Programmes / Discipline Development - Three four day camps
- Anti-Doping - Anti-doping educational program.
- Develop a sustainable Integrity and Fair Play programme
- Social responsibility – Strengthening the Peace and Sport projects
- Athletes involvement and engagement of supporting activities
- Gender Equality programme
- Communication/Visibility and marketing
- Political presence - Presence with the political decision makers is highly important
- Licensing and grading system - Development and harmonization of a new system grading system
- Championships in October 2021
- Approved WAKO IF budget 2021



WAKO IF Committee Chair Meetings

On line – April 2, 2021



Agenda

3 Things you completed in last three months

3 things you need to do in the next three months

3 things you need help with and how

On line – July 2, 2021



WAKO IF Committee Chair Meetings

On line – April 2, 2021



Agenda

3 Things you completed in last three months

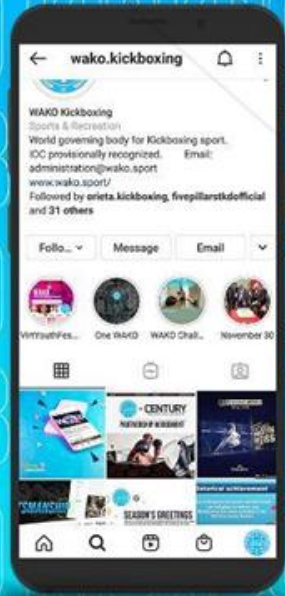
3 things you need to do in the next three months

3 things you need help with and how

On line – July 2, 2021

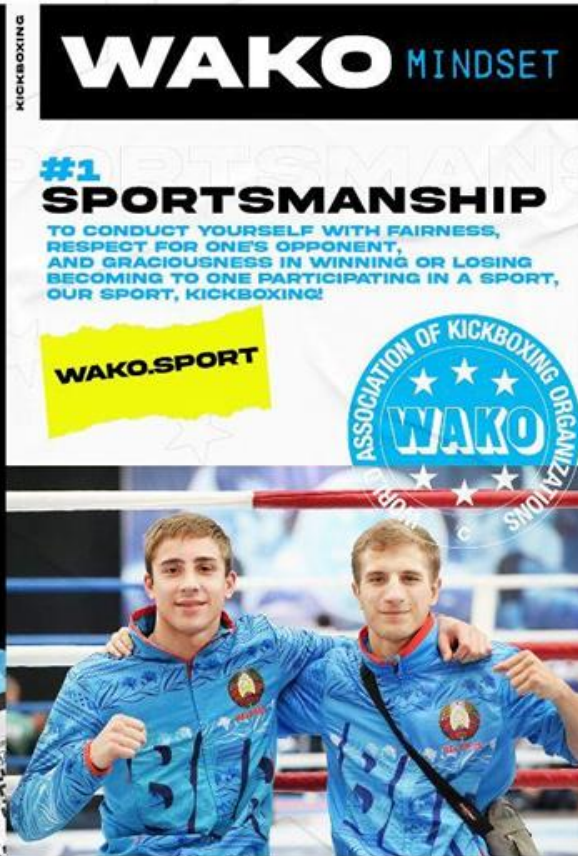


MARKETING DESIGNS



"It is our members federations' positive reaction to adversity, not the adversity itself that determines how our sport will grow in the future and it will grow"

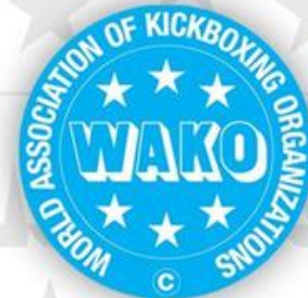

ROY BAKER
WAKO PRESIDENT



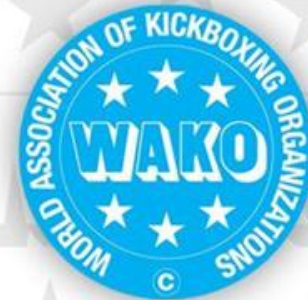
WAKO KICKBOXING



WAKO IF Educational Programs



WAKO IF Educational Programs



WAKO Game Changers (WAKO Athlete leadership program)



The WAKO GameChangers team are;

Elijah Everill (GB)
Paulina Jarzmik (Poland)
Dino Belosevic (Croatia)
Angelina Pelevic (Serbia)
Juan Leonardo Corrales (Argentina)
Lucia Feckova (Slovakia)
Lamija Ogric (Bosnia Herzegovina)
Muhammad Nazri Bin Zutari (Singapore)
Tirill Nanett Bjørnstad Næss (Norway)
A`Day Ali Abdulraheem Almaharmeh (Jordan)
Kiandro Lebon (Belgium)
Timothy Bos (Italy)
Jeno Rohonczi (Hungary)
Jake Riddel (Ireland)
Luis Fernando Sanchez de los Reyes (Mexico)



On the July 2, the first ever module of the WAKO GameChanger program was held and run by Espen Lund, WAKO VP. Due to Covid the module was digital.

The second module in our WAKO GameChangers program was successfully organized on 15th September, 2021, in Budapest, Hungary. This was the first physical module with our 15 great talents from 15 countries.



ATHLETE CORNER



This app is designed for you as an athlete and for you as the entourage. It is all about learn and share and here you will find practical information, educative material, relevant links and sign off modules.



**CREATE A PROFILE
ENTER THE VARIOUS SECTIONS
REGISTER FOR ANOUNCED SEMINARS
LEARN AND SHARE
DO THE SIGN-OFFS AND
QUESTIONNAIRES
DO THE ANTI-DOPING SIGN-OFF
MODULE
AND GET THE CERTIFICATE
THE ATHLETE CORNER DIGITAL WILL BE
DEVELOPED AND IMPROVED.**



Adaptive Kickboxing Program

Specially designed for People with Parkinson's Disease ("PwPs")

Prepared by:

- Mr. Jason Lim (President)
- Ms. Valencia Yip (Secretary)
- Mr. Joel Lyle (Vice-President)

From Kickboxing Federation of Singapore

Document developed on assignment from WAKO

©2021 Kickboxing Federation of Singapore



An excellent program developed, designed and promoted by WAKO Singapore.

The design of the program are sent to all members and for you all to tailor to your needs.

It is all about social inclusion and WAKO recommend your NF to use material already produced.

Thanks to WAKO Singapore and in particular Jason Lim, Valencia Yip and Joel Lyle.

Marketing Deck

For: Adaptive Kickboxing Program

Prepared by:

- Mr. Jason Lim (President)
- Ms. Valencia Yip (Secretary)
- Mr. Joel Lyle (Vice-President)

From Kickboxing Federation of Singapore

Document developed on assignment from WAKO



Why Parkinson's disease should not prevent you from

©2021 Kickboxing Federation of Singapore



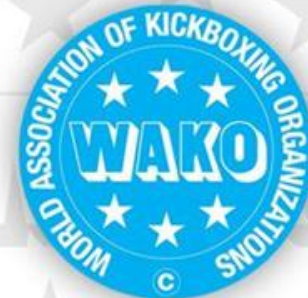
KICKBOXING SOLIDARITY IRAQ

A new solidarity program to be started in Arbat refugee camp nearby the city of Sulaymaniyah.

The program will be self defence program for women and to be done inside the refugee camp. WAKO send excellent world class coaches from Italy to educate female Iraqi Kickboxers.

Our deep gratitude to Qassim Al Wassiti, President of our solid Iraqi Federation and to their partner MAM Humanitarian Foundation.

Especially a thanks to the Aikya institute in Palermo that is our Refugee partner.



The project in Zaatary Camp in Jordan continues. Due to the Covid out our coaches have done alterantive activities ensuring helath and security in the Camp.

In parallell our Aikya institute in Palermo have produced numerous short videoes for our coaches and distributed to all the kids and the women.

Thanks to Aikya institute and to our Syrian Coaches, Ali an Nisreen.

WAKO NEW / REELECTED PRESIDENTS

WAKO NEW / REELECTED PRESIDENTS



**MR. SANTOSH K. AGRAWAL –
REELECTED PRESIDENT OF
WAKO INDIA**



**MR. OLIVER HAHN – NEW
PRESIDENT OF WAKO
GERMANY**



**MR. ROY BAKER – REELECTED
PRESIDENT OF WAKO IRELAND**



**MR. NADIR ALLOUACHE –
REELECTED PRESIDENT OF
WAKO FRANCE**



**MR. ISTVAN KIRALY – NEW
PRESIDENT OF WAKO EUROPE**



**MR. BATU SERGEYEVICH
KASHIKOV – NEW PRESIDENT
OF WAKO RUSSIA**



**MR. MIODRAG JOTIC – NEW
PRESIDENT OF WAKO SERBIA**



**MR. PIOTR SIEGOCZYŃSKI –
REELECTED PRESIDENT OF
WAKO POLAND**



**MR. KIM JONG-MIN
PRESIDENT WAKO KOREA**



WAKO New Rules
New WAKO Rules – in force from January 1, 2021



KICKBOXING RULES

Page 1 of 288



REFEREE RULES

Page 1 of 48



MEDICAL RULES

Version 3 – 08.01.2021



GUIDELINES FOR COVID-19 PREVENTION IN WAKO EVENTS DURING THE COVID-19 PANDEMIC

Version 1 – 10.02.2021

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EQUIPMENT BOOK

Rev. 0 – 01.01.2021

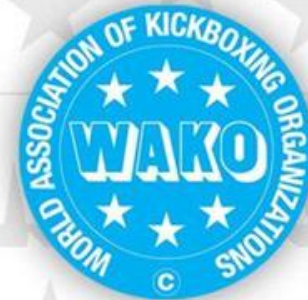
Page 1 of 208





**WHEN YOU FOCUS ON
PROBLEMS, YOU'LL HAVE
MORE PROBLEMS.
WHEN YOU FOCUS ON
POSSIBILITIES, YOU'LL HAVE
MORE OPPORTUNITIES.**

#oneWAKO #oneCHAMPION

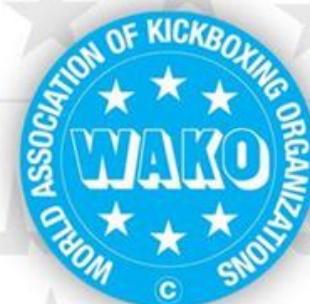


FUTURE FOCUS

We must continue to focus on our evolution amongst the Olympic family of sports, by focusing on the Athletes, officials and the development and growth of the national federations to be leaders in combat sports in their respective countries.



19th Asian Games
Hangzhou 2022



THE
EUROPEAN
GAMES



Pan American
Games

Short 1 – 2 Years

- Membership System Adoption
- WAKO Media Office Jan 2022
- World Championships 2022
- World Games USA
- European Games 2023 - Poland
- Combat Games 2023 - Saudi Arabia
- Regional Conferences
- NF Development program
Asia / Pan America 2022
Africa / Oceania 2023
- Development of Continental Activity
Asia/Africa/Oceania
- Continental Discipline Development
Pan Am - Africa -Oceania –
Asia
- Alignment of all Continental
Statutes/Structures/Governance

3 – 5 Years

- NF Development program
Africa / Oceania 2023
- WAKO world University Games
- Universiade Inclusion (FISU)
- WAKO Inclusion in
Asian Games
2026 Japan - 2030 Qatar
Pan American Games
2023 Chile - 2027 Columbia
African Games
2023 Ghana
European Games
2027 ?
Mediterranean Games
2026 Italy
Military Games
2023 Columbia

6 + years

- Summer Youth Olympic Games
2026 Senegal
- Summer Olympic Games
2028 USA - 2032 Brisbane



Social Metrics Map

WAKO Journey	OBJECTIVE	SOCIAL MEDIA STRATEGY	SOCIAL ACTIVITY	SOCIAL KPI'S	BUSINESS IMPACT
AWARENESS	Create awareness	Expose target audience to brand content	Posts, promotions (boosts)	Impressions, reach	SOV, ToMA
CONSIDERATION	Generate demand	Generate engagement of target audience with brand content	Posts, responses	# of engagements, types of engagements	Visitors/traffic (online or offline)
DECISION	Drive conversion	Drive target audience to brand offers	Post, promotions	Link clicks	Conversions (purchases, lead submissions, app downloads, etc.)
ADOPTION	Delight customers	Drive engagement with brand product/services	Responses (i.e., social customer care)	(positive) earned mentions, customer care metrics (responses times & qty)	Sentiment and satisfaction
ADVOCACY	Inspire evangelism	Activate customer influencers	Posts, outreaches to influencers, reshares	Earned impressions, earned reach, Social UGC	Referrals, influencer activity, positive word of mouth, NPS



We will have a full time WAKO media team from January 2022

QUESTIONS?



www.wako.sport

